

2018 American Hemerocallis Society

REGIONAL 4 CONFERENCE

Hosted by the Nova Scotia Daylily Society

Sponsorship Opportunities



AHS Regional 4 Conference

Introduction

The Nova Scotia Daylily Society is hosting the 2018 American Hemerocallis Society Regional 4 Convention. This is an annual gathering of daylily and gardening enthusiasts located in Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, New Brunswick, Newfoundland, Nova Scotia, Ontario, PEI and Quebec.

The event will showcase what Nova Scotia has to offer, from our incredible gardens and landscape and our world renowned hospitality to our delicious and unique foods. Our goal is to transform our attendees into lifelong visitors to our beautiful province.

Being a non-profit organization the Nova Scotia Daylily Society needs your help to make this event a success.

The event takes place July 27 – July 29, 2018 at the Atlantica Hotel in Halifax.

Connect

Engage with more than 200 gardening enthusiasts from Eastern US and Canada. Throughout the event, during a networking reception and through promotional materials our guests will have many opportunities to find out more about your organization.

Product promotion

Friday afternoon, through Saturday evening, a silent auction will allow attendees a chance to bid on offerings donated by local companies. Use this excellent opportunity to showcase what your business has to offer early in the conference, giving our participants ample time to try and buy additional products before they head home.

All attendees will go home with a gift bag containing donated items. Help them want to come back for more.

Marketing

Any donation is appreciated. In return, your logo and/or name will be present on marketing materials both online and in print. We have defined a few *sponsorship levels* that come with additional benefits to you, as described on the pages hereafter.



Sponsorship Levels

Bronze Sponsor

Multiple Opportunities - \$250

- Sponsorship profile in all marketing material including website. This can be in the form of a corporate logo or company name.
- Logo and/or company name will be featured on the sponsorship page in the event program.
- On-site signage.
- Recognition by the emcee at both dinner events.

Silver Sponsor

Multiple Opportunities - \$500

Bronze Sponsor benefits with the following additions:

- Two tickets to one of the evening dinners.
- Quarter Page company advertisement in the event program that will be distributed to all attendees at registration.

Gold Sponsor

Multiple Opportunities - \$1000

Silver Sponsor benefits, with the following changes and additions:

- Two weekend tickets to the event including two evening dinners and all garden tours including priority seating.
- Half Page company advertisement in the event program that will be distributed to all attendees at registration.

Presenting Sponsor

One Opportunity - \$2000

Gold Sponsor benefits, with the following changes and additions:

- Time to speak in front of all attendees to profile business and introduce our keynote speaker.
- Four weekend tickets to the event including two evening dinners and all garden tours and priority seating.
- Full Page company advertisement in the event program that will be distributed to all attendees at registration.



Thank you!

The Nova Scotia Daylily Society is looking forward to working with you and your organization at the 2018 AHS Regional 4 Conference!

For more information please contact:

Michelle Mercier

Phone: (902) 237-3228

Email: NSDSRegion4@gmail.com

Website

<http://nsdsregion4.com>

